


Andrea Rivera

 andrearivera.net

 andrea.rivera.vila@gmail.com

 904-687-1242

Education

University of Florida

Graduation Spring 2024 | GPA 3.96

B.S. Advertising

Minor in French and Francophone

Studies

Skills

HTML

CSS

JavaScript

Bootstrap

Wix

Squarespace

Microsoft Office Programs

Adobe Creative Suite

Languages

English

Spanish

French

Experience

Web Designer

Your Organizing Studio | May 2023 - August 2023

- Utilized Squarespace and custom CSS to redesign client's website to align with its updated brand identity and enhance user experience.
- Collaborated closely with the client to understand their vision, goals, and specific design preferences, resulting in a modernized website.
- Trained the client on the use of the new website to enable independent management.

Web Designer

advnt | January 2023 - present

- Designed a website for advnt showcasing creative student work on campus.
- Utilized Wix to create engaging pages and interactive content.
- Communicated with different departments to ensure website fit brand guidelines.

UX/UI Designer

Elevate Agency | September 2022 - April 2023

- Communicated with client to understand business goals and website needs.
- Created wireframes to improve website flow and navigation menus.
- Edited site content to facilitate readability and improve site aesthetics.

Social Media Intern

Your Organizing Studio | March 2020 - March 2021

- Wrote, edited, designed and published content for the company's social media sites.
- Responded to comments, Direct Messages and questions from various channels.
- Managed the social media content calendar.